

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### ANNUAL FINANCIAL REPORT FOR 2005

(California Government Code sections 12586 and 12599)

11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



#### Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 638

DIRECTLINE TECHNOLOGIES, INC.

Name of commercial fundraiser for charitable purposes

1600 N. CARPENTER ROAD, BLDG. D

Address of commercial fundraiser for charitable purposes

MODESTO, CA 95351-1145

City, State, and ZIP Code of commercial fundraiser for charitable purposes

#### Name and Address of Charitable Organization:

CT No. 15459

F.E.I.N. No. 94-1085570

CSU FRESNO ALUMNI ASSOCIATION

Name of charity ATTN: JACQUELYN K. GLASNER, EXEC. DIRECTOR  
2625 E. MATOIAN WAY, M/S SH 124

Address of charity

FRESNO, CA 93740-8000

City, State, and ZIP code of charity

Figures from (check one): ☒ National Campaign ☒ California Campaign

MEMBERSHIP CAMPAIGN

held (on) (from) 03/23, 20 05, to 09/06, 20 05

(Type of activity)

(Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☒ Other ☐  
If other, provide brief explanation \_\_\_\_\_

#### 1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

A. \_\_\_\_\_  
B. \_\_\_\_\_  
C. \_\_\_\_\_  
D. \_\_\_\_\_  
E. \$126,860.00

Fa. \_\_\_\_\_  
Fb. \_\_\_\_\_  
Fc. \_\_\_\_\_  
Fd. \_\_\_\_\_

G. TOTAL REVENUE

\$126,860.00 G.

#### 2. EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

A. \$ 51,620.94  
B. \_\_\_\_\_  
C. \_\_\_\_\_  
D. \_\_\_\_\_  
E. \_\_\_\_\_  
F. \_\_\_\_\_  
G. \_\_\_\_\_  
H. \_\_\_\_\_  
I. \_\_\_\_\_  
J. \_\_\_\_\_  
K. \_\_\_\_\_  
L. \_\_\_\_\_  
Ma. \_\_\_\_\_  
Mb. \_\_\_\_\_  
Mc. \_\_\_\_\_  
Md. \_\_\_\_\_

N. TOTAL EXPENSES

\$ 51,620.94 N.

**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES  
ANNUAL FINANCIAL REPORT FOR 2005**

(California Government Code sections 12586 and 12599)

11 Cal. Code Regs. section 308

Page 2

3. Amount to charity (subtract line 2N from line 1G) \$ 75,239.06 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) \_\_\_\_\_ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 75,239.06 6. ✓

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

☐ Yes ☒ No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

- (b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.